

MAN and MAN Financial Services in the spotlight with Conference Haul International.

Being one of the leading events haulage companies in the UK, Conference haul International are used to being in the spotlight. They transport equipment all over Europe for conferences, live events, exhibitions, TV, music tours, roadshows, festivals, film and theatre.

They first invested in MAN with funding from MAN Financial Services in 2009. With their most recent deal, their fleet now consists of 15 MAN vehicles; a TGL 12t, 18t Rigid and TGX XXL Tractor Units.



We caught up with Terry Goodwin, Managing Director of Conference Haul International.

Why did you choose MAN?

We had heard great things about the MAN brand and on top of this, the price was very competitive. MAN also has a strong presence in Europe which gives us complete confidence when travelling abroad.

How did you arrive at the decision to use MAN Financial Services?

In the beginning, some manufacturers weren't interested in us as we were starting out as a new business; MAN Financial Services believed in us and on top of that still offered us competitive finance options. Another positive factor was the close link they have with the manufacturer which is truly unique in the industry. The whole process was stress-free as we didn't have to shop around. We remain loyal to MAN even though we are now established and many manufacturers want our business.

How did you find the Customer Service from MAN Financial Services?

We have always dealt with Roger Millar, our local Business Development Manager, who is now a familiar face in our office. Roger gives us an excellent service and is always available to answer any questions. He also makes the whole process seamless which means I can concentrate on my business and not get bogged down with forms and technical jargon.

Where is Conference Haul International heading now?

Conference Haul International continues to grow in our niche market at a rate that allows us to maintain and continually improve the service we give to our clients.

When people see the yellow truck, they know it is Conference Haul International.